



TENNESSEE SMART MOBILITY EXPO

# **SPONSORSHIP PROSPECTUS**



# About the Event



Tennessee is fast becoming a hub for the research and development of transportation solutions from electric vehicles and batteries to connected infrastructure.

The Tennessee Smart Mobility Expo is a celebration of the latest transportation technologies, innovations and research that make Tennessee a leader in mobility solutions.

Hosted by TennSMART, the two-day event will showcase Tennessee's premier smart mobility technologies and developments and bring together key stakeholders from the public and private sectors in the heart of downtown Nashville. The expo will close with an outdoor Ride + Drive on the streets of downtown Nashville open to the public.

## LEADING PARTNER

At this level, we are seeking a contribution of \$50,000 to be a leading partner for the Tennessee Smart Mobility Expo. Partners at this level will receive:

- Key role in the planning and input on the direction of the expo
- Ability to co-produce the event, including sponsorship of a panel and selecting topics and speakers
- Guaranteed speaking and technology showcase opportunities
- Complimentary registration for up to twelve (12) employees
- Equal billing as TennSMART on all marketing and materials
- "Thank You" from the emcee and/or key officials from the stage
- Premium logo visibility on all marketing, materials and website
- Advanced copy of attendee list
- Eight (8) social media shoutouts before and during the event
- Featured section in the TennSMART monthly newsletter
- Select representatives invited to attend VIP dinner

## GOLD SPONSOR

At this level, we are seeking a contribution of \$25,000 to be a Gold Sponsor for the Tennessee Smart Mobility Expo. Sponsors at this level will receive:

- Guaranteed speaking and technology showcase opportunities Complimentary registration for up to eight (8) employees
- Logo visibility on all marketing, materials and website
- "Thank You" from the emcee and/or key officials from the stage
- Six (6) social media shoutouts before and during the event
- Mention in the TennSMART monthly newsletter
- Select representative(s) invited to attend VIP dinner on opening night





## SILVER SPONSOR

At this level, we are seeking a contribution of \$10,000 to be a Silver Sponsor of the Tennessee Smart Mobility Expo. Sponsors at this level will receive:

- Speaking and technology showcase opportunities Complimentary registration for up to six (6) employees Logo visibility on marketing, materials and website
- Four (4) social media shoutouts before and during the event Mention in the TennSMART monthly newsletter



## BRONZE SPONSOR

At this level, we are seeking a contribution of \$5,000 to be a Bronze Sponsor of the Tennessee Smart Mobility Expo. Sponsors at this level will receive:

- Complimentary registration for up to four (4) employees Logo visibility on marketing, materials and website
- Two (2) social media shoutouts before and during the event Mention in the TennSMART monthly newsletter

**THANK YOU** for the opportunity  
to present this proposal to you.

If you're interested in being a partner or sponsor of the Tennessee Smart Mobility Expo, please let us know your preferred level of involvement. If you have any questions, please contact Sara Pruneski at [sara@hallstrategies.com](mailto:sara@hallstrategies.com).

We look forward to your feedback and appreciate your commitment to advancing smart mobility in Tennessee.